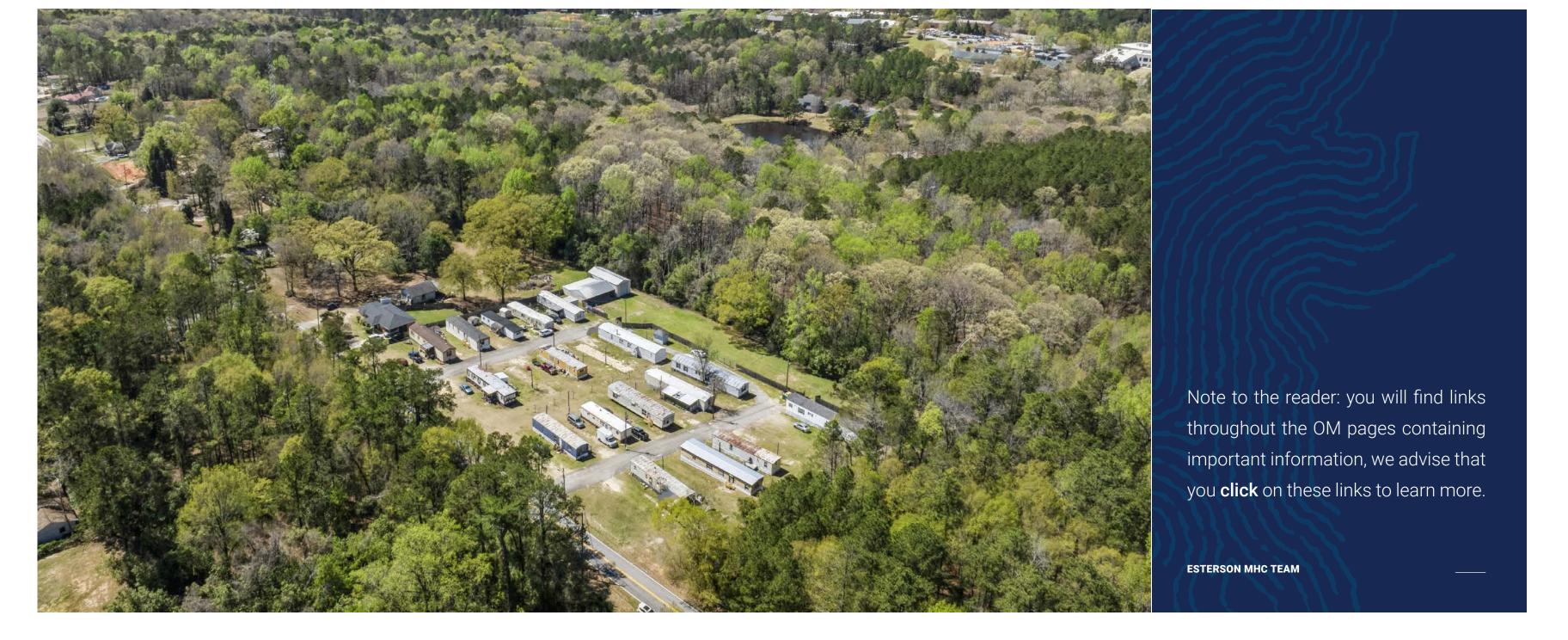
# **Denny Terrace MHP**

7219 Frost Ave Columbia, SC 29203

**PROPERTY ADDRESS** 

A 21-unit, Stabilized with Significant Upside Manufactured Housing Investment Opportunity in a Strong Market

**INVESTMENT OPPORTUNITY** 



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#### **Guidelines**

The offering is being distributed exclusively by Marcus & Millichap REIS to the investment community. Following the initial bids, the owner will select an investor to purchase the property or request from a group of investors to submit a best and final offer, from which one will be selected. The selection will be based on a variety of factors including purchase price, contract terms, financial strength, ability to close, timing and experience in closing similar transactions.

### All offers must be presented in writing and include:

- Price
- Source of capital
- Proof of funds
- Relevant experience
- Proposed schedule of due diligence and closing
- Amount of earnest money
- · List of contingencies including committee approvals,
- possible 1031 exchanges, etc.

All interested investors are encouraged to schedule a property tour to visit the community and the surrounding market with an approved representative to fully appreciate its market position, quality and strong fundamentals.

# **Property Overview**

### **Property Location**

PARK NAME

Denny Terrace MHP

PROPERTY ADDRESS

7219 Frost Ave Columbia, SC 29203

COUNTY

Richland County

**METRO AREA** 

Columbia MSA

PARCEL NUMBER(S)

R09402-01-01

Click Here To Access Due Diligence Items



### Site Description

\$900,000 **PURCHASE PRICE** 21 **TOTAL RENTAL UNITS MOBILE HOME LOTS** 20 **EXPANSION APPROVED** No **TOTAL OTHER UNITS** 3.1 Acres TOTAL LAND AREA Private-Paved ROADS **FLOOD ZONE** No **OPPORTUNITY ZONE** No

### Mechanical Description

Public, Tenant Pays **WATER SYSTEM** Private, Landlord Pays **SEWER SYSTEM** Public, Tenant Pays **ELECTRIC SERVICES** Public, Tenant Pays **GAS/PROPANE SERVICES** Dumpster, Landlord Pays **TRASH** Public, Tenant Pays **CABLE SERVICES** Landlord Mows Commons LAWNCARE SERVICES No Snow **SNOW REMOVAL** 

# Property Description

The Esterson MHC Team is pleased to present Denny Terrace MHP, a 21-unit, stabilized with significant upside, manufactured housing community located in a strong market.

Columbia, SC is the state capital and largest city in South Carolina. It is home to a range of industries, including government, education, healthcare, military, and manufacturing. The University of South Carolina, one of the largest universities in the southeastern United States, is a significant driver of the local economy. The healthcare sector is anchored by Palmetto Health and the Lexington Medical Center, both of which are major employers. The city is also home to the South Carolina Department of Health and Environmental Control (DHEC), and Fort Jackson, the U.S. Army's largest basic training installation. It has a growing manufacturing and technology sector, and his home to companies like SCANA (energy), Nephron Pharmaceuticals, and Westinghouse Electric. With a growing population and rising demand for housing, manufactured housing communities provide a key solution for those seeking affordable living in an increasingly expensive rental market.

Denny Terrace MHP is a total of 21 units consisting of 16 tenant owned homes (TOH), 1 rented park owned home (POH), 1 storage unit, and 3 vacant manufactured housing (MH) lots. The average lot rental rate per month is \$362 per month, the POH rents for \$700 per month above lot rent, and the storage unit rents for \$400 per month. The POH is a 1999 Norris model and in good condition.

The park is serviced by public water that is sub metered and billed back to tenants, a septic system that is paid for by the park and included in rent, and dumpster that is paid for by the park and included in rent. The roads are paved and in average condition. The park is NOT in a flood zone and is NOT in an opportunity zone.

We are asking investors to submit offers at \$900,000. All offers must include price, inspection timelines, list of due diligence required from owners, proof of funds, and relevant real estate experience.

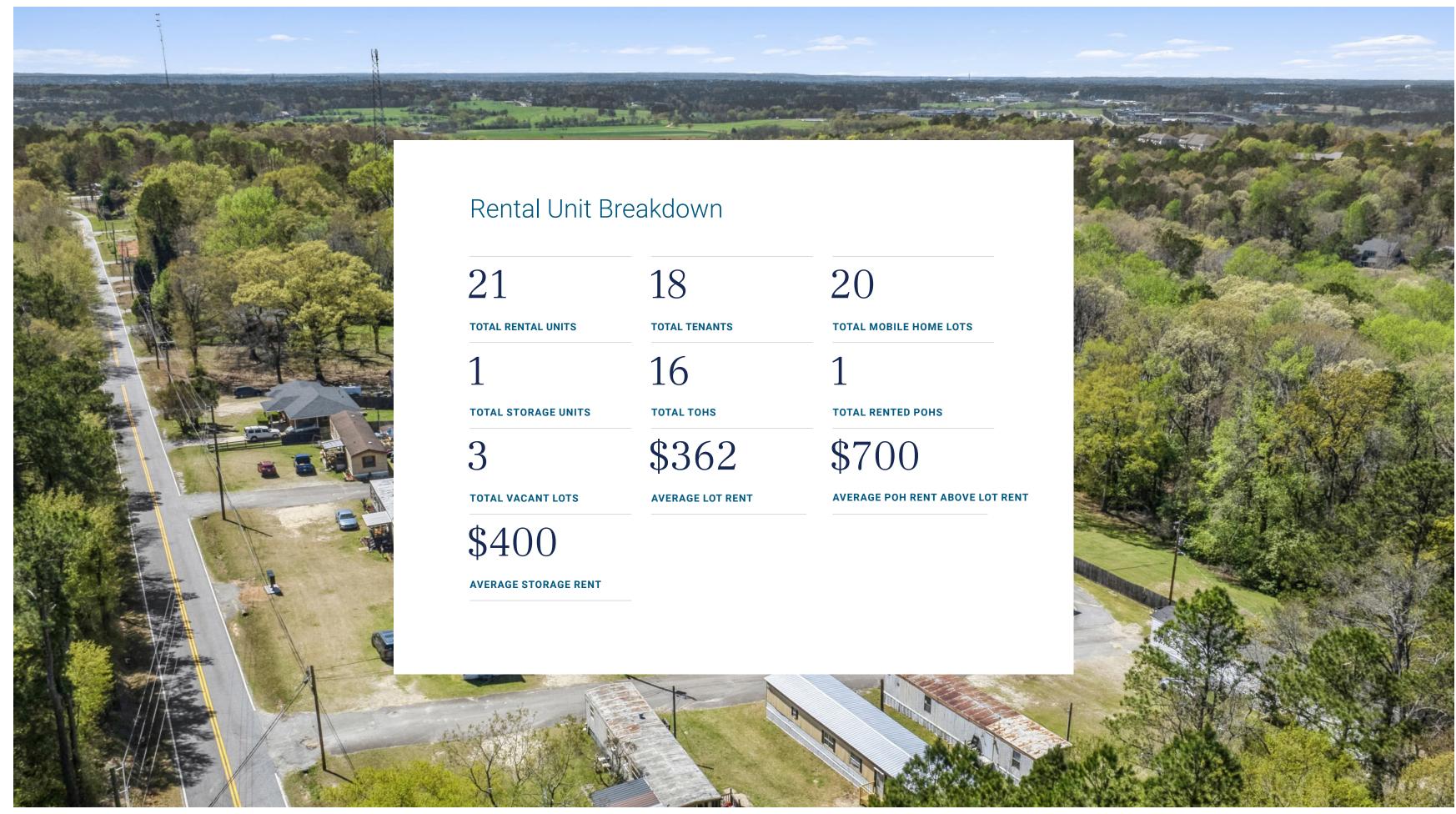
#### HIGHLIGHTS

- Public Water
- Below Market Rents
- Mostly Tenant Owned Homes
- Opportunity to Infill 3 Vacant MH Lots

#### KNOWN ISSUES

Private Sewer – No Known Issues





## Investment Summary

### Pricing

OFFERING PRICE	\$900,000
CAP RATE (LOT RENT ONLY)	6.6%
GLOBAL CAP RATE	7.4%
PRICE PER LOT	\$42,033
PRO FORMA VALUE	\$1,454,375

## Upside Comments

The upside on this deal consists of infilling 3 vacant MH lots, responsibly reaching market rents, and recapturing about 85% of the water expense.

Capitalized Revenues	P&L 0	P&L 1	P&L 3
	T-12 P&L - From Seller	T-1 P&L - From Seller	Mark-To-Market
TOTAL GROSS INCOME (ALL REVENUES)	\$60,031	\$91,779	\$149,647
TOTAL GROSS EXPENSE (ALL EXPENSES)	\$25,441	\$25,441	\$44,852
GLOBAL NOI:	\$34,590	\$66,338	\$104,795
GLOBAL CAP RATE:	3.8%	7.4%	11.6%
TOTAL INCOME (PARK ONLY)	\$60,031	\$83,379	\$141,247
TOTAL EXPENSES (PARK ONLY)	\$25,195	\$25,195	\$40,652
NET OPERATING INCOME (PARK ONLY)	\$34,836	\$58,184	\$100,595
POH Revenues	P&L 0	P&L 1	P&L 3
TOTAL POH & RTO REVENUE	\$0	\$8,400	\$8,400
POH & RTO EXPENSES	\$246	\$246	\$4,200
POH / RTO NET INCOME	-\$246	\$8,154	\$4,200
TOTAL POH VALUE	\$17,299		
Investment Metrics	P&L 0	P&L 1	P&L 3
LOT RENT CAP RATE	3.9%	6.6%	11.4%
GROSS CAP RATE (PARK & POH)	3.8%	7.4%	11.6%
CASH ON CASH LEVERED	-3.1%	5.7%	16.4%

Property Revenue & Expense	P&L 0	P&L 1	P&L 3	Comments
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	REVENUE: T12 P&L	REVENUE: RR, FEB. 2025	PRO-FORMA (MARKET)	
	ACTUAL PER SELLER RECORDS	CURRENT RENTS PER RR	MARKET RENTS	
	REVENUE AS REPORTED	85.7% OCCUPANCY	100% OCCUPANCY	
	EXPENSE AS REPORTED	EXPENSE AS REPORTED	BROKER ADJUSTED EXPENSE	
LOT RENT REVENUE	\$56,586	\$73,920	\$132,000	P&L 3: Based on Market Lot Rent of \$550
STORAGE REVENUE	\$0	\$4,800	\$5,040	P&L 0,1: Actual   P&L 3: +5% Revenue
WATER REVENUE	\$2,146	\$3,360	\$7,090	P&L 0: As Reported: 30%   P&L 1: Trailing 7 Month   P&L 3: 85%   Recapture Rate
FEE REVENUE (RE)	\$1,299	\$1,299	\$2,883	P&L 0,1: As Reported   P&L 3: 2% of Total Revenue
COLLECTIONS LOSS/BAD DEBT	\$0	\$0	\$5,765	P&L 0,1: As Reported   P&L 3: 4% of Total Revenue
TOTAL REVENUE	\$60,031	\$83,379	\$141,247	
PROPERTY TAX	\$2,305	\$2,305	\$4,609	P&L 0,1: Actual   P&L 3: Adjusted by Broker Estimate
INSURANCE EXPENSE	\$804	\$804	\$1,680	P&L 0,1: As Reported   P&L 3: \$80 Per Unit/Year
REPAIRS & MAINTENANCE SERVICES	\$2,997	\$2,997	\$3,150	P&L 0,1: As Reported   P&L 3: \$150 Per Unit/Year
MOWING, LANDSCAPING & SNOW SERVICES	\$1,258	\$1,258	\$1,260	P&L 0,1: As Reported   P&L 3: \$60 Per Unit/Year
WATER SERVICES	\$7,149	\$7,149	\$8,341	P&L 0,1: As Reported: \$33   P&L 3: \$33 Per Tenant/Month
SEWER SERVICES	\$0	\$0	\$2,380	P&L 0,1: Actual   P&L 3: \$15 Per Tenant/Month
TRASH SERVICES	\$1,609	\$1,609	\$1,877	P&L 0,1: As Reported: \$7   P&L 3: \$7 Per Tenant/Month
ELECTRIC SERVICES	\$1,148	\$1,148	\$1,340	P&L 0,1: As Reported: \$5   P&L 3: \$5 Per Tenant/Month
ON-SITE MANAGEMENT	\$4,320	\$4,320	\$7,062	P&L 0,1: As Reported   P&L 3: 5% of Total Revenue
3RD PARTY MANAGEMENT	\$0	\$0	\$7,062	P&L 0,1: As Reported   P&L 3: 5% of Total Revenue
GENERAL & ADMIN SERVICES	\$3,605	\$3,605	\$1,890	P&L 0,1: As Reported   P&L 3: \$90 Per Unit/Year
TOTAL EXPENSES	\$25,195	\$25,195	\$40,652	
EXPENSE RATIO	42%	30%	29%	
NET OPERATING INCOME (NOI)	\$34,836	\$58,184	\$100,595	
CAP RATE	3.9%	6.6%	11.4%	
POH INCOME	\$0	\$8,400	\$8,400	P&L 3: Based on a POH Rent of \$700
POH/RTO EXPENSES	\$246	\$246	\$4,200	P&L 0,1: Actual   P&L 3: 50% Expense Ratio
NET POH/RTO INCOME	-\$246	\$8,154	\$4,200	
CASH FLOW BEFORE DEBT	\$34,590	\$66,338	\$104,795	
DEBT SERVICE - NEW LOAN	\$45,799	\$45,799	\$45,799	
NET INCOME	-\$11,210	\$20,539	\$58,996	
CASH ON CASH RETURN	-3.1%	5.7%	16.4%	
DEBT COVERAGE RATIO (DCR)	0.76	1.27	2.20	Based on Lot Rent Revenue Only
GLOBAL DEBT COVERAGE RATIO (DCR)	0.76	1.45	2.29	Based on Gross Rent Revenue
GLOBAL CAP RATE	3.8%	7.4%	11.6%	

Advertised Pricing	P&L 1	Per Unit	Comments
REAL ESTATE VALUE POH VALUE	\$882,701 \$17,299	\$42,033 \$17,299	6.6% Cap Rate 1 Park Owned Homes
Upside Value	\$900,000 P&L 3		Comments
REAL ESTATE VALUE POH VALUE	\$1,437,076 \$17,299		7.0% Cap Rate
TOTAL VALUE	\$1,454,375		

Unit Types	Count	Avg Rent
TOTAL RENTABLE UNITS TOTAL	21	
MOBILE HOME UNITS	20	
TENANT OWNED HOME	16	\$362
RENTED PARK OWNED HOME (POH)	1	\$700
STORAGE	1	\$400
VACANT MOBILE HOME LOT	3	\$550

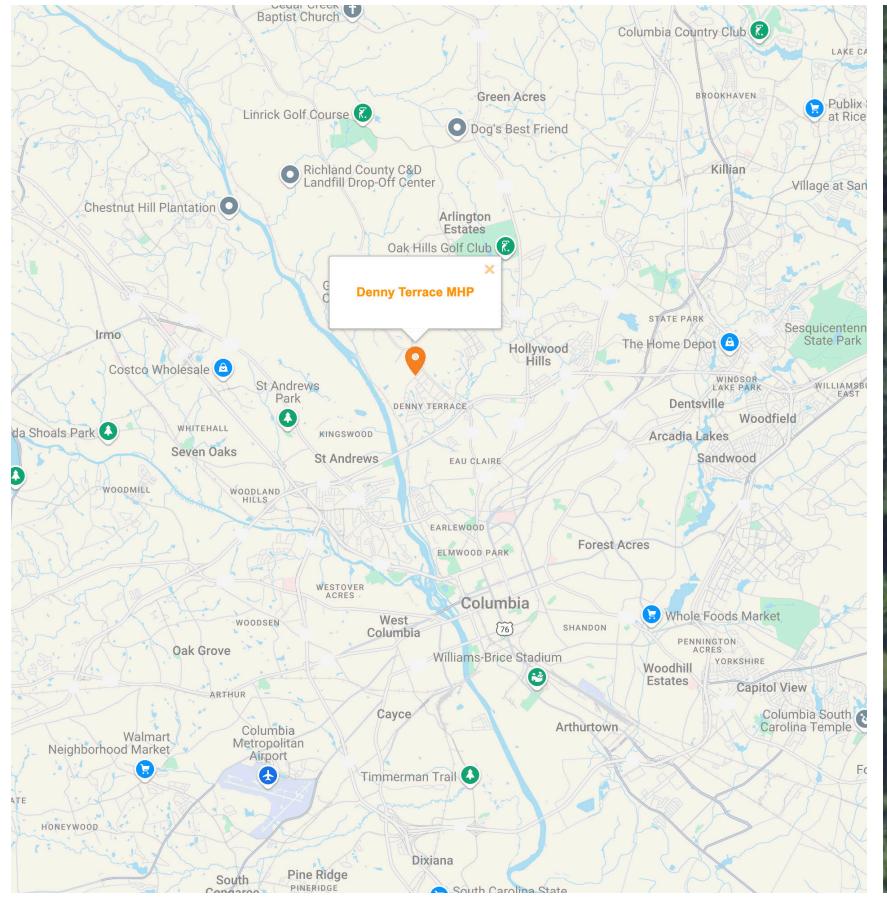
Loans	New Loan	Loan Info	Comments
LOAN AMOUNT	\$540,000	Recourse	60% LTV, POH Included
INTEREST RATE	7.00%	Community Bank	
AMORTIZATION	25	Balloon	



Infrastructure	Type	Comments
WATER SYSTEM	Public	Tenant Pays
SEWER SYSTEM	Private	Landlord Pays
TRASH	Dumpster	Landlord Pays
ELECTRIC SERVICES	Public	Tenant Pays
GAS SERVICES	Public	Tenant Pays

Uses of Capital	Amount	% of Purchase
TOTAL PURCHASE PRICE	\$900,000	100%
1ST POSITION LOAN	\$540,000	60%
CASH TO CLOSE	\$360,000	40%

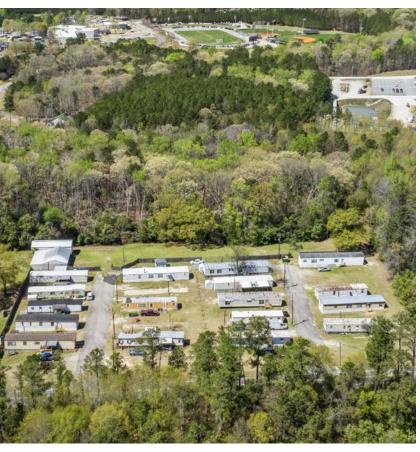
### Location Map and Property Parcel





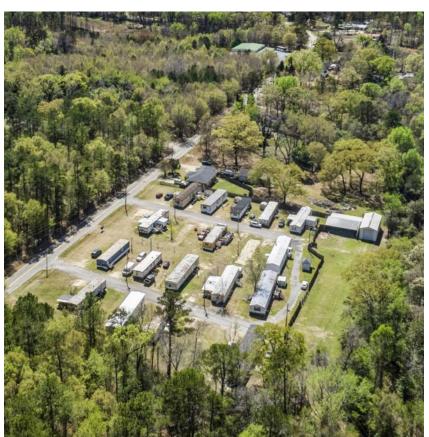
## Property Photos

















## Property Photos

















## Brokerage Team

Dylan Hellberg is a Vice President Investments in Marcus & Millichap's Charleston office, specializing in the sale of manufactured housing and RV communities. He assists clients in achieving top-of-market pricing and executing effective action plans for their investments.

Since joining Marcus & Millichap in 2019, Dylan has facilitated the sale of 76 communities. His dedication to excellence has earned him the Sales Recognition Award (SRA), reflecting his outstanding performance in the commercial real estate industry. Dylan's success is rooted in his innovative marketing strategies and deep understanding of his clients' unique needs.

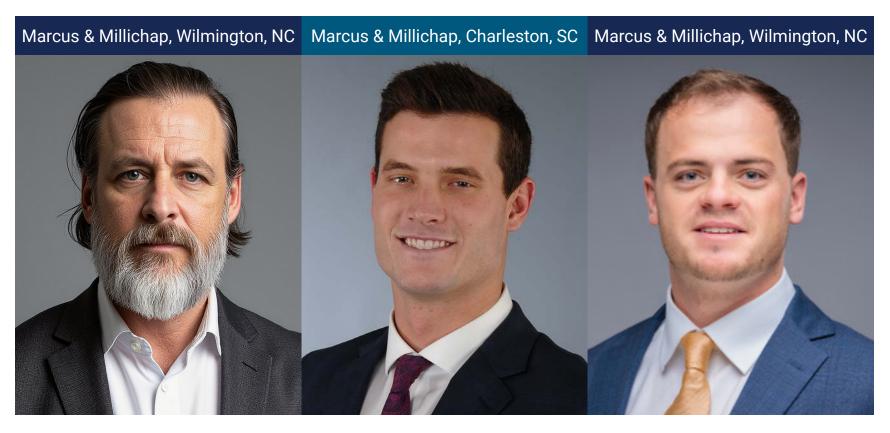
Originally from Los Angeles, Dylan developed a passion for sales after graduating college. He excelled as a top salesperson and sales manager in the automotive industry before transitioning to real estate, where he quickly established himself as a leader in his field.

Marcus & Millichap, Charleston, SC Phone: (423) 483-0492 Dylan@marcusmillichap.com

ESTERSON TEAM MHC

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Glenn D. Esterson

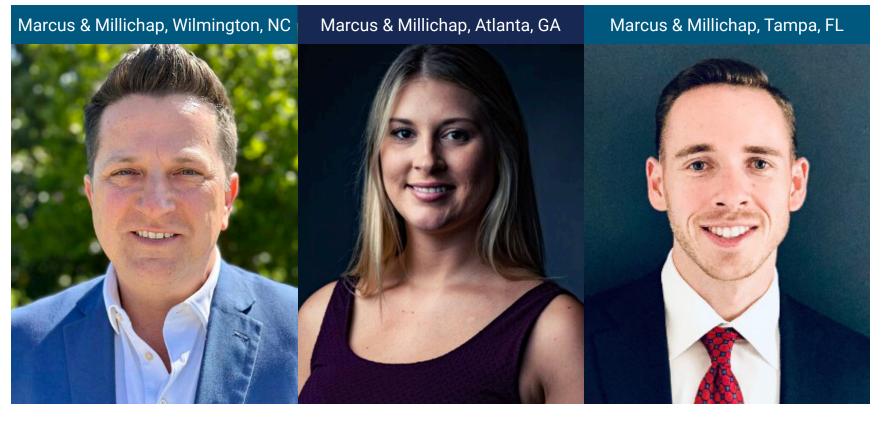


Dylan Hellberg



Cole Burchill





Justin Jeffries



Sallie Whitehurst



Taylor Murphy
LEAD DATA MANAGER



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